

Augusoft Lumens: First & Foremost

Augusoft® develops and maintains Lumens® - the first cloud-based (SaaS) enrollment management system designed for continuing education programs. Since the introduction of Lumens in 2000, Augusoft has been in the forefront of innovation, bringing many firsts to the continuing education market:

- 1st web-based Open Enrollment software in the Lifelong Learning market
- 1st platform to allow programs to accept online credit card payments
- 1st subscription based software
- 1st shopping cart for purchasing multiple classes online
- 1st Google Analytics integration
- 1st integrated Search Engine Optimization tools
- 1st social media integration
- 1st dashboards
- 1st to implement Send a Gift feature
- 1st to integrate Google Maps
- 1st online class vendor integration such as Pearson, WorldEd, ProTrain, UGotClass
- 1st to implement voucher feature helping programs keep the money for canceled classes
- 1st to implement Go/No Go Process™ to help programs maximize their earnings
- 1st platform to manage Open Enrollment, Workforce Development, Contract Training, Certifications and OLLI programs
- 1st platform to maintain student system, web site and print catalog information
- 1st platform to provide scheduled report delivery to email
- 1st mobile friendly platform utilizing responsive design
- 1st company to offer unlimited live customer support
- 1st software platform that provides free upgrades and training
- 1st software platform serving continuing education market to achieve PCI level III certification
- 1st to establish a data center in Canada
- 1st and only product that has LERN integration
- 1st and only product it has a full Certification Management module
- 1st and only product it has a Contract Training Management module
- 1st and only product it has online Marketing Management module
- 1st and only product that integrates with Oracle Peoplesoft, Ellucian Banner and Colleague
- 1st and only product to accept crypto currency as payment method

Numbers Talk

- ✓ 13% increase in overall registrations
- ✓ 65% online self-registrations within first year
- ✓ 3,640 hours of staff time saved
- ✓ 96% satisfied or very satisfied with Lumens
- ✓ 98% retention rate
- ✓ 99.99% uptime over past decade
- ✓ 0 security breach
- ✓ 200+ schools & 6,000+ users
- ✓ 6,500,000 learners
- ✓ \$2,000,000,000 in transactions
- ✓ Processing \$1 million daily
- ✓ 1 system

Augusoft®

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