Relative Size of Program

Does your institution have a noncredit program? (349 responses)

Allows you to judge the relative size of your organization against your colleagues.

- 32.20% Yes, and it generates over $1M in annual revenues
- 25.70% Yes, and it generates $500K-$1M in annual revenues
- 19.20% Yes, and it generates $250K-$500K in annual revenues
- 13.00% Yes, and it generates less than $250K in annual revenues
- 9.91% No, our institution does not have a noncredit program

- 25.70% Yes, and it generates over $1M in annual revenues
- 19.20% Yes, and it generates $500K-$1M in annual revenues
- 13.00% Yes, and it generates $250K-$500K in annual revenues
- 9.91% No, our institution does not have a noncredit program
Do you have the ability to collect data, such as critical programming, marketing, registration and contract sales data?

Always

Often

Sometimes

Seldom

Never

Lumens User

Other

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Data Collection

Can you access all of your data and analyze it with ease?

- **Always**
- **Often**
- **Sometimes**
- **Seldom**
- **Never**

**Lumens User**
- Always: 80%
- Often: 20%
- Sometimes: 0%
- Seldom: 0%
- Never: 0%

**Other**
- Always: 0%
- Often: 0%
- Sometimes: 80%
- Seldom: 20%
- Never: 0%
Can you access reports that reveal key performance indicators, such as staff productivity, student repeat rate, operating margin and net income?

![Survey Results]

- **Always**
- **Often**
- **Sometimes**
- **Seldom**
- **Never**

**Lumens User**

**Other**
Can you customize and build your own individual reports?

Reports

Always

Often

Sometimes

Seldom

Never

Lumens User

Other

Lumens User

Other

Always

Often

Sometimes

Seldom

Never

0% 20% 40% 60% 80% 100%

0% 20% 40% 60% 80% 100%

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Do you have dashboards that provide a real-time overview of your program?

- **Always**: Lumens User 0%, Other 100%
- **Often**: Lumens User 40%, Other 60%
- **Sometimes**: Lumens User 80%, Other 20%
- **Seldom**: Lumens User 100%, Other 0%
- **Never**: Lumens User 0%, Other 100%
Can you run predictive analysis (i.e. budget)?

- **Always**
- **Often**
- **Sometimes**
- **Seldom**
- **Never**

**Lumens User**
- 0% 20% 40% 60% 80% 100%

**Other**
- 0% 20% 40% 60% 80% 100%
Next Steps

• To learn more about collecting, analyzing and reporting on data to make informed data-driven decisions, please visit –

  Augusoft.net/Data

• For more information on taking your program to the next step, please read the white paper –

  Augusoft.net/EnhancingValue