


# *Augu'soft*<sup>®</sup>

———— 14<sup>th</sup> Annual ————  
**Augusoft Lumens<sup>®</sup> User Summit**

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**November 14 - 15, 2017  
Portland, Oregon**

Dear Augusoft Lumens Users,

I hope to personally welcome you to the 14th Annual Augusoft Lumens® User Summit in the heart of downtown Portland, Oregon on November 14-15, 2017. You cannot afford to miss this technology summit. It provides the perfect opportunity to connect with experienced and new Lumens users, executive school leaders, industry partners and the Augusoft team to learn, discuss, network and share knowledge of Lumens.

This year's user summit will provide you with numerous in-depth Lumens learning sessions, diving into key Lumens features, industry best practices, user's choice of round table discussions, collaborative sessions and the awards presentation. Beyond the learning sessions, there are several networking opportunities to connect with your peers.

Each day includes continental breakfast and lunch with the opportunity to join your fellow colleagues on the first day in an off-site dining experience and on the second day with our signature Chocolate Break.

Don't delay – mark your calendar and reserve your seat today! The knowledge and best practice experiences you and your team will gain can be used immediately to impact your program. We look forward to connecting with you in Portland!

Cem Erdem, President and CEO, Augusoft

## Why You Should Attend

### New This Year!

- Exclusive 1:1 meetings with Augusoft staff
- More interactive learning sessions
- More round table discussions
- More customer-success sessions

### Best of the Year Voting

- Best Catalog Cover
- Best Lumens Homepage

### Amazing Features

- Several networking opportunities with professionals dedicated to the lifelong learning industry, including the complimentary off-site dinner.
- Hear from successful programs – what worked & what didn't – tips & tricks!
- Catalog Exchange – Take home catalogs and new ideas from other programs.
- Top-rated sessions back by popular-demand.
- Event hotel located in the heart of downtown Portland's business, music, museum, shopping and restaurant district.

## Session Topics

Topics of this year's user summit will cover:

- Year in Review
- Open Enrollment
- Contract Training
- Financial Management
- Customer Spotlights
- Certificates
- Round Table Discussions
- Reporting
- Marketing / Genoo
- ERP Integration
- Merchandise
- Website Design
- Catalog Production
- Lessons learned from new users

**RESERVE ONLINE TODAY!**  
[www.augusoft.net/summit](http://www.augusoft.net/summit)

# Preliminary Agenda\*

\*Subject to change

## Monday, November 13, 2017

5:30 PM - 7:00 PM	Welcome Reception
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## Tuesday, November 14, 2017

7:30 AM – 8:30 AM	Continental Breakfast & Registration
8:30 AM – 9:20 AM	Session 1
9:20 AM – 9:55 AM	Session 2
9:55 AM – 10:10 AM	Group Photo / Break
10:10 AM – 11:05 AM	Session 3
11:05 AM – 11:20 AM	Break
11:20 AM – 12:00 PM	Session 4
12:00 PM – 1:15 PM	Lunch & Networking
1:15 PM – 2:15 PM	Session 5
2:15 PM – 2:30 PM	Break
2:30 PM – 3:25 PM	Session 6
3:25 PM – 3:40 PM	Break
3:40 PM – 4:30 PM	Session 7
6:00 PM – 9:00 PM	Group Dinner for Summit Attendees

## Wednesday, November 15, 2017

7:30 AM – 8:30 AM	Continental Breakfast
8:30 AM – 9:10 AM	Session 1
9:10 AM – 9:20 AM	Break
9:20 AM – 10:00 AM	Session 2
10:00 AM – 10:10 AM	Break
10:10 AM – 11:00 AM	Session 3
11:00 AM – 11:10 AM	Break
11:10 AM – 12:00 PM	Session 4
12:00 PM – 1:00 PM	Lunch & Networking
1:00 PM – 1:15 PM	Awards Presentation
1:15 PM – 1:45 PM	Session 5
1:45 PM – 2:15 PM	Session 6
2:15 PM – 2:35 PM	Chocolate Break
2:35 PM – 3:30 PM	Session 7
3:30 PM – 4:00 PM	Session 8

# Registration

Registration for the two-day user summit includes light breakfast and lunch both days, with a group dinner on the first day. The rates are as follows:

### 1-2 Attendees:

\$495 per attendee by 8/31/2017  
\$545 after 8/31/2017

### 3+ Attendees:

\$445 per attendee by 8/31/2017  
\$495 after 8/31/2017

# Accommodations

The user summit will be held at the Hilton Portland Downtown. The newly renovated hotel is in the heart of downtown just a short walk to great theaters, museums, restaurants, and shopping, which is tax free. Light rail access a short walk from the hotel.

# Hotel Information

### Address:

921 SW Sixth Avenue  
Portland, OR 97204

### Phone:

(503) 226-1611

# Last Year's Recap

Last year's user summit was a huge success! To view the highlights, check out: [augusoft.net/recap](http://augusoft.net/recap)

# Augu'soft®

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