

Augusoft Honors Evelyn Dow-Simpson of Central New Mexico Community College as its “Customer of the Year” for 2010

Award Presented at the 7th Annual Augusoft Lumens User Summit in Chicago

Minneapolis – November 10, 2010 – Augusoft announced that Evelyn Dow-Simpson, associate director of the Central New Mexico Community College (CNM) Workforce Training Center (WTC) was named Augusoft’s “Customer of the Year” for 2010. The award was presented by Augusoft’s President and CEO Cem Erdem at the 7th Annual Augusoft Lumens User Summit held in Chicago this year.

“I am absolutely thrilled and honored to be recognized in this way,” said Dow-Simpson. “Working with Augusoft and their team has made it very easy for us to become a valued customer. The customer service, continual support and guidance the Augusoft team routinely provides us are second to none. In addition, the Augusoft team is receptive and open to continuous quality improvement, which speaks volumes about the leadership, vision and dedication of the company.”

Dow-Simpson’s achievements at the CNM Workforce Training Center have been not only visible to Augusoft, but also to fellow industry colleagues. She continues to motivate her colleagues in the industry, while showcasing WTC’s program and their use of Lumens while satisfying WTC’s mission to foster economic development in New Mexico through helping businesses develop and deliver programs that increase productivity, performance and profitability.

“Augusoft is honored to have Evelyn and CNM as a customer,” said Erdem, President and CEO of Augusoft. “Evelyn has been instrumental in helping Augusoft continue to improve Lumens by participating in Augusoft’s Product Advisory Board. She not only is an advocate for the needs of the CNM Workforce Training Center, but also understands the importance of providing “best practice” techniques and technology to constantly deliver and improve lifelong learning for everyone in her community.”

The Augusoft “Customer of the Year” award is given out each year to a Lumens user at the Annual Augusoft Lumens User Summit, which is held in conjunction with the Annual LERN Conference. The award is presented to a Lumens Power User that demonstrates tenacity and patience to always see a solution to a problem, an advocate for Augusoft, uses best-practices to run their program, and is committed to delivering and improving lifelong learning for everyone.

About Augusoft

Augusoft[®], Inc., the leader in non-credit education Software as a Service (SaaS), develops and maintains Lumens[®] - the first entirely web-hosted Lifelong Learning Management System[™]. Augusoft Lumens is designed for the unique needs of continuing, community, corporate education and workforce development programs in the US and Canada. Complementing traditional academic systems, Lumens increases online registrations, streamlines business processes, and provides easy data analysis for proven ROI. With Augusoft the security, hosting and compliance responsibilities that are integral to online commerce are outsourced. Today, more than 2.1 million students register for classes using Lumens. Augusoft processes more than \$416 million in transactions for its customers. Visit augusoft.net to see Lumens in action.

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