

## Minnesota State Colleges and Universities offer Students Easy Online Registration and Improved Customer Service using Augusoft Lumens® solution

*Recently signed agreement will provide online registration for career training and continuing education courses at all 32 institutions by December 2011.*

**Minneapolis, MN – July 19, 2010** – The [Minnesota State Colleges and Universities system](#) announced [today](#) that Augusoft, Inc., the leader in non-credit education Software as a Service (SaaS), will be providing Lumens Lifelong Learning Management System™ to all customized and continuing education programs throughout the state system. Already available at five Twin Cities area state colleges, adoption of Lumens by the remaining 27 institutions will allow Minnesota adult students, dislocated workers and lifelong learners the ability to self-register online for program courses.

*“We want to make registering for these courses as simple and easy as possible,”* said Richard Tvedten, system director for customized training. *“Once online registration is fully up and running, the 164,000 employees and 6,000 or so employers who enroll in our customized and continuing education programs each year will benefit from a more efficient process.”*

The five Twin Cities area colleges using Augusoft Lumens: Normandale Community College, North Hennepin Community College, Dakota County Technical College, Saint Paul College and Century College have already experienced immediate improvements in online enrollment figures, revenue and customer service since adopting Lumens in 2008.

*“Our President gave our department the goal to increase our registrations in order to increase revenue,”* stated Gary Hebert, [Dakota County Technical College](#), dean of business, technology, and continuing education/community education. *“We far exceeded that goal after going live with Lumens.”*

Lumens online shopping cart registration process and reporting tools gave staff users more time to develop and sell lifelong learning programs. Staff was able to improve offerings, while providing excellent customer service to their students.

*“Our biggest gain was the level of customer service we were able to offer our customers,”* stated Brenda Dickinson, dean of continuing education and customized training at [Normandale Community College](#). Dickinson and many other pilot-program staff have been looking forward to the statewide adoption to utilize even more efficiencies Augusoft Lumens will be able to facilitate as a result of the agreement.

The agreement provides Minnesota State Colleges and Universities customized and continuing education programs with program website and online course/class catalog management, along with easy tracking and specialized data analysis tools. Implementation and training of Augusoft Lumens for system institutions will begin early fall of 2010.

### About Minnesota State Colleges and Universities System

The Minnesota State Colleges and Universities system is the fifth-largest system of two and four-year colleges and universities in the country, based on student enrollment. The Minnesota State Colleges and Universities system comprises 32 state universities and community and technical colleges serving the higher education needs of 47 communities in Minnesota. The system serves about 260,000 students per year in credit-based courses and an additional 164,000 students in noncredit courses.

## About Augusoft

Augusoft<sup>®</sup>, Inc., the leader in non-credit education Software as a Service (SaaS), develops and maintains Lumens<sup>®</sup> - the first entirely web-hosted Lifelong Learning Management System<sup>™</sup>. Augusoft Lumens is designed for the unique needs of continuing, community, corporate education and workforce development programs in the US and Canada. Complementing traditional academic systems, Lumens increases online registrations, streamlines business processes, provides easy data analysis for proven ROI. With Augusoft the security, hosting and compliance responsibilities that are integral to online commerce are outsourced. Today, more than 1.9 million students register for classes using Lumens. Augusoft processes more than \$388 million in transactions for its customers. Visit [augusoft.net](http://augusoft.net) to see Lumens in action.

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