

## **Augusoft Releases New Solutions for Corporate Education Programs**

*Lumens Business-to-Business and Lumens Entrepreneur streamline business processes from start to finish with one system*

**Minneapolis, MN– January 20, 2010** – Augusoft<sup>®</sup>, Inc., leader in the non-credit education software market, expands the company's product suite with [Lumens<sup>®</sup> Business-to-Business \(B2B\)](#) and [Lumens Entrepreneur \(ENT\)](#), both specifically designed for corporate and community education programs. Augusoft's new web-based corporate education products allow programs the ability to offer open enrollment, customized/contract training and workforce development solutions in one system. Users benefit from streamlined processes, secure online registration, cross-marketing capabilities and integrated data collection and reporting, enabling staff to manage their entire business with Lumens.

### **Another Industry First**

Augusoft, creator of the first web-based online registration and class management system for continuing education, has expanded their product suite with Lumens B2B and Lumens ENT – the first and only software solutions designed to manage the entire corporate client life cycle, from proposal to contract to invoice. Lumens B2B works as a stand-alone solution to manage all aspects of a corporate education program or bundles with Lumens PRO to create Lumens ENT, which manages both corporate education and open enrollment programs. Augusoft's products and services are built on scalable core applications, so programs may choose the right products and services to fit their administrative needs.

Many current Lumens customers offering corporate education upgraded to Lumens ENT at the end of 2009 and are going live with the system in early 2010. These early adopters are excited to gain the power to run an entire corporate education and open enrollment business within one software solution.

"Lumens is the only software I have seen that addresses all the features and functionality a corporate education program needs to run a successful contract/customized training business. Lumens ENT provides staff the power and flexibility to manage, market and track workforce and contract training for corporate clients, so they can focus on selling and delivering quality programs." Leslie Larrabee, Executive Director of California Corporate College and Augusoft Product Advisory Board Member.

### **Gaining the Lumens Edge**

The enhanced user experience not only sets programs ahead of their competition, but also empowers staff with the first management tool to:

- Improve business process workflow, allowing increased efficiency and accuracy of program staff.
- Provide consistent and accessible data, reports and documents for every business process involved with developing and delivering customized/contract training and workforce development programs.
- Track and audit approvals in one place for proposals and contracts both internally and with corporate clients.

### **Collaborative Innovation**

Augusoft reviewed market trends and industry research, consulted with industry experts and collaborated with their Product Advisory Boards to understand the complexities corporate education programs were having when trying to deliver effective corporate education training to meet today's workforce training demands. Both Lumens B2B and ENT resolve current software and business process inefficiencies so their corporate education team can focus on delivering successful training solutions on time and within scope to their students and corporate clients.

The leading lifelong learning association and Augusoft's strategic partner Learning Resources Network (LERN) contributed best practices to the development process. Greg Marsello, Vice President of Organizational Development with LERN added, "For years continuing education units have not had software to support their contract training business. LERN and Augusoft teamed up to build B2B and incorporate industry best practices, supporting all components of contract training and corporate education. With B2B, we are finding that contract training divisions will run more efficiently, productively, and profitably. By using ENT, you have a complete management system processing and capturing everything you do in continuing education."

Today, more than 1.6 million students register for classes using Lumens. Augusoft processes more than \$310 million in transactions for its customers.

### **About Augusoft**

Celebrating over sixteen years of innovation, Augusoft develops and maintains Lumens - the first entirely web-based Lifelong Learning Management System. Augusoft Lumens is designed for the unique needs of continuing, community, corporate education and workforce development programs in the US and Canada. Complementing institution-wide ERP solutions, Lumens increases online registrations, streamlines business processes, reduces overhead and provides easy data analysis with proven ROI.

Augusoft's spectrum of products and services share a proven web-based technology foundation needed to run an effective business in a competitive lifelong learning environment. With Augusoft the security, hosting and compliance issues that are integral to online commerce are outsourced. Lumens users benefit from scalable core applications, flexible best-practice features and greater user satisfaction. Visit [augusoft.net](http://augusoft.net).

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