

UGotClass® Online Classes Now Available in Augusoft Lumens®

Strategic partnership provides continuing education programs with member driven online courses and certificates that integrate directly into top selling cloud-based enrollment management system.

Minneapolis, Minn. – September 15, 2015 – Today Augusoft® Inc, the creator of the first continuing education SaaS enrollment management solution, Lumens, together with Learning Resources Network (LERN®), the leading continuing education association, announces that LERN's UGotClass online courses are now integrated exclusively into Lumens.

Augusoft developed Lumens over 15 years ago specifically for continuing education programs using LERN teachings. Since then, the two organizations have partnered to bring technology tools and best-practice resources to continuing education programs. This new offering provides a more convenient way for Augusoft Lumens users to offer the suite of UGotClass courses and classes easily to their learners.

UGotClass provides superior online courses and certificates in a vast array of subjects along with outstanding teachers. The catalog offers 100 plus courses and certificates including: Business, Business Communication, Management, New Media Marketing, Social Media, LEED/Green Workplace, Human Resources, Healthcare Professional Development, Courses for Parents, Training and Education and Teaching for K12 Teachers. Partners using UGotClass report superior courses, outstanding teachers and great customer service.

“With UGotClass registrations and partners growing every year, we are pleased with the positive response from both partners and their students to our courses and certificates,” said William A. Draves, President of LERN, the largest lifelong learning non-profit association in the world. “When our partners are also Augusoft customers, they benefit from this powerful relationship bringing them information that works with technology built specifically for the lifelong learning industry.”

Augusoft Lumens creates efficiencies, increases registrations and generates revenue for continuing education and workforce development programs. As the only enrollment system endorsed by LERN, the collaboration was a natural fit, according to Cem Erdem, Augusoft President and CEO. “The integrated platform offers the best combination to continuing education programs: a great enrollment management software with built-in exclusive LERN online courses. It's a perfect combo,” he said.

UGotClass classes integration into Lumens

Through integration, program staff choose which UGotClass courses to import directly into the Lumens site, assign courses to the appropriate category and indicate the recommended course cost prior to publishing the online class. When students register via Augusoft Lumens, they experience an online self-registration experience and are then redirected to an UGotClass expert for next steps and class access information.

Key benefits include:

- Student online self-registration with online class integration
- UGotClass eCatalog upload
- Programs keep 40% to 50% of the income when using Lumens
- 96% satisfaction rate
- Classes are never canceled
- Average class size of 15 students
- 350+ UGotClass partners

About Learning Resources Network: LERN

Learning Resources Network (LERN) is the leading association in continuing education and contract training, serving around 1,000 colleges and universities every year. LERN supports providers of continuing education and contract training with research, trends, and best practice strategies, techniques and tips. LERN information is practical and immediately applicable.

About Augusoft

Augusoft®, Inc. develops and maintains Lumens® - the first SaaS cloud-based enrollment management system designed for the continuing education industry. More than 4 million students have registered for continuing education classes using Lumens. Visit augusoft.net to see Lumens in action.

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